



TMA

The image features a stylized logo consisting of three vertical bars of increasing height on the left, followed by the letters 'TMA' in a bold, italicized sans-serif font. The entire logo is white and set against a vibrant blue background. The background is a complex digital-themed composition with a grid pattern, binary code (0s and 1s) scattered throughout, and a faint, glowing globe with latitude and longitude lines. The overall aesthetic is modern and technological.

TURNAROUND MANAGEMENT ASSOCIATION

Established in 1988, Turnaround Management Association (TMA) is the only international non-profit association dedicated to corporate renewal and turnaround management.

The TMA's international headquarters is in Chicago, and there are 53 regional Chapters worldwide.

We are a world-wide community of professionals who drive business to individuals who work with companies to increase enterprise value, preserve equity, manage disruption, and drive significantly improved results.

WHO WE ARE



TMA MISSION – OUR CORE PURPOSE

The following list of core values reflects what is truly important to us as an organization:

1. **Driving Business:** Be the go-to source for industry networking opportunities.
2. **Chapter-Centric:** Ensure an active, vibrant, and consistent chapter experience.
3. **Focus on Members:** Create an inclusive community of engaged and diverse members who span varying professions, geographies, career stages, and deal sizes to achieve their goals.
4. **Industry Expertise:** Attract, represent, and develop industry experts through certification and professional development.
Knowledgeable and Professional: Be the central point for the exchange of timely market intelligence, business insights, and practice knowledge.
5. **Inclusion:** Maintain and enhance a multi-disciplinary community of professionals and thought leaders. Create a culture of heightened inter-disciplinary cooperation to help companies achieve their goals.

MISSION



TMA ROMANIA

TMA Romania is the Romanian Chapter of the Turnaround Management Association (TMA), the only international non-profit association dedicated to corporate renewal and turnaround management.

TMA Romania seeks to enhance the cooperation between its members by offering them an exchange platform for their professional needs as well as by regular networking events. In order to increase visibility of its members towards clients, TMA Romania organizes conferences and maintains a good communication with the media.



AT A GLANCE...



WE FOCUS ON:

1. Enhancement of the Association
 - ✓ EACTP – European Certified Turnaround Professional - www.eactp.eu
 - ✓ Becoming a registered and recognized profession (COR)
 - ✓ Law improvements
2. TMA standard offer
 - ✓ Standard offer (structure of services)
 - ✓ Best practices and conduct codes
3. Continuous education – for members and non members
 - ✓ A structure for different trainings , based on internal TMA resources
 - ✓ TMA academy and Next Gen
4. Membership
5. Key Stakeholders



MAIN INITIATIVES





SPONSORING

...WITH GREAT BENEFITS FOR YOU!

- Joint events
- Your logo on our invitations and documents
- Your logo on our website
- Your branding at our events
- Joint public appearance
- Your Company presentation to restructuring professionals

7 good reasons for your sponsorship:

- Reach "Your target group"
- Building competence and building trust through cooperation with top experts
- Building trust from bankers to consultants
- Company presentation together with TMA Romania
- Invitations and layout with your branding
- Promotional presentation in advance
- Time to make personal contact with participants when attending joint events

BENEFITS



DIAMOND SPONSOR 5.000 €

- ✓ **16 hours of free training (2 days) from TMA members delivered to Sponsor's staff**
- ✓ **Main sponsor at all TMA Romania events**

Branding at all events.

Information stand in an exhibition room or area of the event with:

- Promotion tools
- Wall papers / displays
- Give Aways
- Information material
- Branding the decoration

- ✓ **Key Sponsor of an TMA event**

- Name is mentioned with the title, e.g. A-Bank XXX Event XXX
- Key speaker possibility for the key sponsor

- ✓ **Logo (large) on all events**

- invitations
- correspondence (letter, mail, etc.)
- the homepage with a link
- print material and electronic media

SPONSORSHIP

PACHAGES



DIAMOND SPONSOR (CONTINUED)

- ✓ Mention by name during the event of the sponsor and their employees / members in all press releases / newsletters
- ✓ When sponsoring the evening event (e.g. annual gala as part of the TMA annual Christmas event) - gala table with VIP guests at the table - Networking
- ✓ Possibility of priority renewal of the annual Diamond Sponsorship (limited number of sponsors!)
- ✓ Key speaker opportunity at the annual event, ongoing Events and TMA Romania Breakfasts

SPONSORSHIP

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**Max Number of
Diamond Sponsor:**

3



GOLD SPONSOR 3.000 €

- ✓ 8 hours of free training (1 day) from TMA members delivered to Sponsor's staff
- ✓ Sponsor at one TMA Romania event (not main sponsor)

Branding at all events:

Information stand in an exhibition room or area of the event with:

- Promotion tools
- Wall papers / displays
- Give Aways
- Information material
- Branding the decoration

- ✓ **Logo (medium) on one sponsored event (of your choice) with:**

- Information material/brochures from TMA Romania
- the homepage with a link
- print material and electronic media

- ✓ **Possibility of priority renewal of the annual Diamond Sponsorship (limited number of sponsors!)**

- ✓ **Key speaker opportunity at Events and TMA Romania Breakfasts**

SPONSORSHIP

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**Max Number of
Gold Sponsor:**

5



SILVER SPONSOR 2.000 €

- ✓ **Sponsor at one TMA Romania event (not main sponsor)**

Branding at all events:

Information stand in an exhibition room or area of the event with:

- Promotion tools
- Wall papers / displays
- Give Aways
- Information material

- ✓ **Logo (small) on one sponsored event (of your choice) with:**

- print material and electronic media

- ✓ **Logo (small) on homepage with link**

- ✓ **Event key speaker possibility at one TMA Romania Breakfasts or Dinners**

SPONSORSHIP

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BRONZE SPONSOR 1.000 €

- ✓ **Sponsor at one TMA Romania event (not main sponsor)**

Branding at all events:

Information stand in an exhibition room or area of the event with:

- Promotion tools
- Wall papers / displays
- Give Aways
- Information material

- ✓ **Logo (very small) on one sponsored event (of your choice) with:**

- print material and electronic media

- ✓ **Logo (very small) on the homepage with link**

SPONSORSHIP

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**...LOOKS FORWARD TO A
BENEFICIAL COOPERATION
WITH YOU!**